

WGNI-FM/WWQQ-FM/WMNX-FM/WKXS-FM/WAAV-AM
EEO PUBLIC FILE REPORT
August 1, 2009 – July 31st 2010

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
1	UNC Wilmington 601 S. College Road Wilmington, NC 28403 910-962-3755	N	5
2	Station On-Air Announcements	N	16
3	Station Open House	N	0
4	All Access Music Group	N	16
5	Employment Security Commission 717 Market Street Wilmington, NC 28401	N	8
6	Junion League of Wilmington Downing Branch Offices 3803 Wrightsville Avenue Wilmington, NC 28403	N	0
7	New Hanover County Black Leadership Caucus P. O. Box 7213 Wilmington, NC 28403	N	0
8	Vocational Rehabilitation Services Career Services 3340 Jaeckle Drive, Suite 201 Wilmington, NC 28403	N	0
9	Cape Fear Community College 411 N. Front Street Wilmington, NC 28401 910-862-7043	N	4
10	SE NC Black Chamber of Commerce 509 Cornelius-Harnett Drive Wilmington, NC 28403	N	0
11	Station Website www.wwqq101.com ; www.wgni.com ; www.980waav.com ; www.coast97.com ; www.945thehawkradio.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
12	Shaw University Placement Office 118 E. South Street Raleigh, NC 27611	N	0
13	Referral	N	14
14	Internal Posting	N	1
15	Monster.com	N	0
16	Walk-In	N	0
17	Miller Motte Business College Career Services 5000 Market Street Wilmington, NC 28403	N	4
18	Brunswick Community College P. O. Box 30 Supply, NC 28462 910-754-6900	N	0
19	Bladen Community College Career Services P. O. Box 266 Dublin, NC 28332	N	0
20	Wilmington Star News	N	0
21	Craigslist Website	N	4
22	Urbaninsite.com	N	0
23	Ohio Center For Broadcasting – Columbus 5330 E. Main Street Columbus, OH 43213	N	0
26	Word of Mouth	N	2
27	Inside Radio	N	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			75

WGNI-FM/WWQQ-FM/WMNX-FM/WKXS-FM/WAAV-AM
EEO PUBLIC FILE REPORT
August 1, 2009 – July 31st 2010

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Host Career Fair	On August 20, 2009 the stations held an "Open House" job fair open to anyone interested in learning more about radio sales as a career. Attendees were given a tour of the stations and an opportunity to discuss radio sales with station personnel. The stations also publicized this event on air. Station participants include General Sales Managers, Robin DeVane and Melanie Greenough
2		
3		
4		
5		
6		